

# PROTECT YOURSELF FROM THE LATEST IN ONLINE LARCENY

Given the ever-increasing number of hacks, it's hard to keep track of every variant of cybercrime. But you should know about the growing threat of ransomware, which amounts to digital extortion.

#### **RANSOMWARE** An Unwelcome Introduction

INTERNAL EMPLOYEE ERROR IS THE LEADING CAUSE OF DATA BREACHES AND ACCOUNTS FOR **83%** OF ALL BREACHES. – (IT Governance)

You extend an unintended invitation. Someone clicks on an infected website or email attachment.



#### Hackers seize your data.

The malicious code encrypts your data, locking you out of it.





#### They demand payment.

The hackers send a message explaining how to lift the lock. Typically, this only happens once you've posted a ransom in bitcoin.



### THE CONSEQUENCES OF ONE BAD CLICK



The costs of ransomware are significant and could bring down many businesses. Consider these numbers:



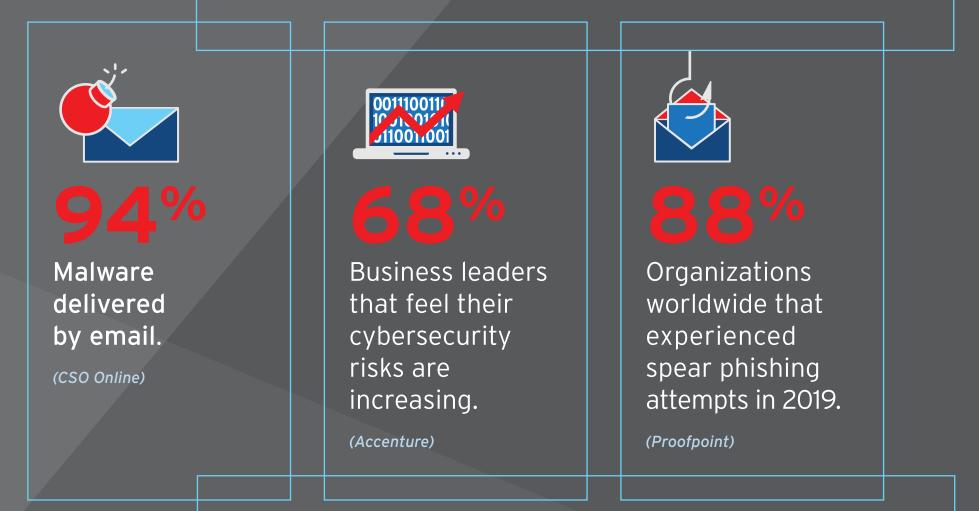


Records that IT Governance states were breached in 2020.



## **300** BILLION

Estimated passwords used by humans and machines worldwide, making remote workers a prime target for cybercriminals. (Cybersecurity Media)





### **53.86** MILLION

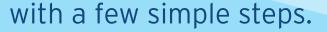
The average cost of a data breach as of 2020, with the average lifecycle of a breach being **280 DAYS** from identification to containment. (IBM)



Records compromised by ransomware in 2020.



You can ward off a ransomware incident





**BACK EVERYTHING UP** to neutralize data thieves' demands.



**TRAIN** employees to delete suspicious e-mails and avoid suspect links.



**PROTECT** all your devices, not just your computer.

### SECURE YOUR DATA WITH IRON MOUNTAIN



If reports of ransomware attacks and other hacks have left you worried about the strength of your organization's data security, Iron Mountain can restore your peace of mind. We offer:



Offsite storage of paper, backup tapes, media, and cloud data



Online access to your documents through an easy-to-use portal



IT asset disposition (ITAD) for obsolete hardware and media assets



Secure destruction for outdated paper files

#### SECURE. AFFORDABLE. LOCAL.

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