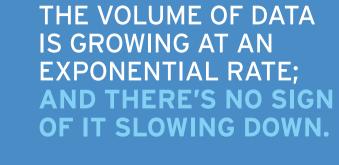


AN INFORMATION GOVERNANCE REFRESHER



CONSIDER THIS

A single self-driving car generates about

8 terabytes of data per hour, or roughly **1.6 million times** as

much information as could fit on a PC hard drive circa 1980.

ALSO CONSIDER

As much as

73% of data

is never analyzed for potential value to an organization. 2

INFORMATION GOVERNANCE (IG) IS THE KEY TO NOT ONLY SUCCESSFULLY MANAGING LARGE VOLUMES OF INFORMATION THROUGHOUT ITS LIFECYCLE BUT ALSO THE POTENTIAL FOR EXTRACTING ITS VALUE.



YOU NEED TO KNOW



DATA

IG DEFINITIONS

or in making decisions that cover everything from machine-generated data logs to financial records

Facts and statistics collected from business transactions



Facts provided or learned about something or someone. Think of it as data in context. It can take many forms, from

INFORMATION

written reports to recorded PowerPoint presentations.



Information created, received and maintained as evidence or assets by an organisation or person in pursuit of legal

RECORDS

obligations or in the transaction of a business. Records include both data and information but are usually governed differently.

right time and reduce the costs and risk of your program. With IG you can:

reduce the cost of privacy requests

WHY IG IS IMPORTANT

improve employee collaboration and productivity derive more value from your data > improve controls and decrease the risk of a data breach

IG is the holistic approach to governing information in any format. It enables information to be accessible to the right people at the

- improve customer and supplier relationships

DOWNLOAD OUR EBOOK 'THE VALUE OF UNDERSTANDING IG' FOR MORE INFORMATION 1. https://autotechreview.com/features/flood-of-data-will-get-generated-in-autonomous-cars 2. https://www.inc.com/jeff-barrett/misusing-data-could-be-costing-your-business-heres-how.html IRON

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