

AN INFORMATION GOVERNANCE REFRESHER

THE VOLUME OF DATA IS GROWING AT AN EXPONENTIAL RATE; AND THERE'S NO SIGN OF IT SLOWING DOWN.



CONSIDER THIS

A single **self-driving car** generates about
8 terabytes of data per hour,
 or roughly **1.6 million times** as much information as could fit on a **PC hard drive circa 1980**.¹

ALSO CONSIDER

As much as
73% of data
 is never analyzed for **potential value** to an organization.²

INFORMATION GOVERNANCE (IG) IS THE KEY TO NOT ONLY SUCCESSFULLY MANAGING LARGE VOLUMES OF INFORMATION THROUGHOUT ITS LIFECYCLE BUT ALSO THE POTENTIAL FOR EXTRACTING ITS VALUE.

IG DEFINITIONS YOU NEED TO KNOW



DATA

Facts and statistics collected from business transactions or in making decisions that cover everything from machine-generated data logs to financial records



INFORMATION

Facts provided or learned about something or someone. Think of it as data in context. It can take many forms, from written reports to recorded PowerPoint presentations.



RECORDS

Information created, received and maintained as evidence or assets by an organisation or person in pursuit of legal obligations or in the transaction of a business. Records include both data and information but are usually governed differently.

WHY IG IS IMPORTANT

IG is the holistic approach to governing information in any format. It enables information to be accessible to the right people at the right time and reduce the costs and risk of your program.

With IG you can:

- > improve employee collaboration and productivity
- > derive more value from your data
- > improve controls and decrease the risk of a data breach
- > reduce the cost of privacy requests
- > improve customer and supplier relationships



DOWNLOAD OUR EBOOK
'THE VALUE OF UNDERSTANDING IG'
 FOR MORE INFORMATION

1. <https://autotechreview.com/features/flood-of-data-will-get-generated-in-autonomous-cars>
 2. <https://www.inc.com/jeff-barrett/misusing-data-could-be-costing-your-business-heres-how.html>