



KEY STEPS IN THE INFORMATION LIFECYCLE MANAGING YOUR DATA

INFORMATION IS CREATED:



90%
OF GLOBAL DATA IS
TWO YEARS OLD
OR LESS¹



2.5 BYTES OF DATA
CREATED **DAILY**²
quintillion



EARLY AND MIDLIFE
PROTECTION:

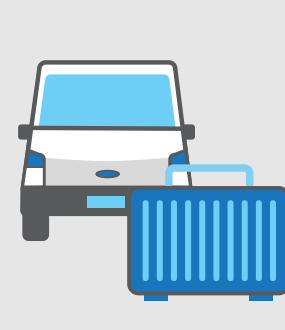
A DISK, TAPE AND/OR CLOUD SYSTEM BACKS IT UP DAILY



ONSITE STORAGE
TO DISK RECOVERY
APPLIANCE



OFFSITE BACKUPS
TO CLOUD OR
MIRROR SITE

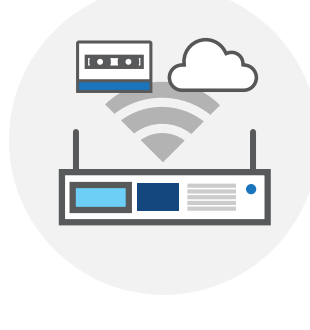


SECURE BACKUPS
TO AN OFFSITE
TAPE VAULT

THE
GOLDEN
YEARS:

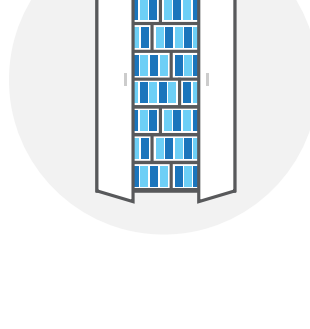


**TAPE IS IDEAL FOR
STORING UNSTRUCTURED DATA**



TAPE-CLOUD HYBRID ARCHIVES

combine LAN-based data access with
secure tape vault or cloud storage



OFFSITE TAPE ARCHIVES

store long-term data inexpensively



THE
FINAL
PASSAGE

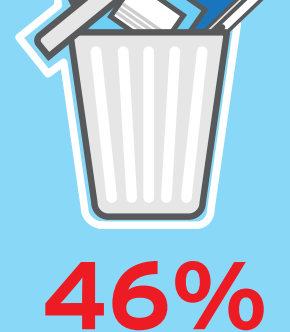
**SECURELY DESTROY DATA THAT'S EXCEEDED
ITS BUSINESS OR REGULATORY LIFECYCLE**



HARD DRIVE AND TAPE DESTRUCTION
purges expired magnetic, digital and flash-media and their data



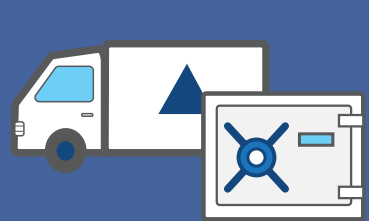
42 MILLION
TONNES OF E-WASTE
PRODUCED GLOBALLY
IN 2014²



46%
OF COMPANIES HAVE
NO FORMAL IT ASSET
DISPOSITION PROGRAMME³

IRON MOUNTAIN
SUGGESTS

LET US MANAGE
YOUR LIFETIME
OF DATA



OFFSITE TAPE VAULTING:
IMPROVE SECURITY, STORE EFFICIENTLY AND
QUICKLY RECOVER YOUR CRITICAL APPLICATIONS
AND DATA IN DISASTER-RECOVER SITUATIONS



RESTORATION ASSURANCE PROGRAMME:
RESTORE CRITICAL DATA - PROTECT AND RECOVER
CRITICAL ARCHIVED INFORMATION QUICKLY,
EFFICIENTLY AND COST EFFECTIVELY



**SECURE E-WASTE AND IT ASSET
DISPOSITION (ITAD) SERVICES:**
DESTROY AND RECYCLE OBSOLETE PHYSICAL MEDIA,
INCLUDING TAPE CARTRIDGES AND HARD DRIVES, IN A
SECURE, COMPLIANT AND ENVIRONMENTALLY FRIENDLY
WAY, COMPLETED WITH A CERTIFICATE OF DESTRUCTION

LEARN HOW TO BUILD A SMARTER DATA BACKUP
STRATEGY IN THREE STEPS

LEARN

Sources: 1. <http://www.ironmountain.com/Knowledge-Center/Reference-Library/View-by-Documnt-Type/General-Articles/F/From-Creation-to-Destruction-The-Story-of-Your-Datas-Lifecycle.aspx> 2. <http://i.unu.edu/media/unu.edu/news/52624/UNU-1stGlobal-E-Waste-Monitor-2014-small.pdf> 3. <http://www.ironmountain.com/Knowledge-Center/Reference-Library/View-by-Documnt-Type/General-Articles/M/Make-the-Case-for-Secure-IT-Asset-Disposition.aspx> | <http://www.ironmountain.com/Services/Data-Management/Archive.aspx> | <http://www.ironmountain.com/Knowledge-Center/Reference-Library/View-by-Documnt-Type/White-Papers-Briefs/A/A-Practical-Guide-To-Information-Governance.aspx> | <http://www.ironmountain.com/Knowledge-Center/Reference-Library/View-by-Documnt-Type/General-Articles/Y/Your-Data-Mine-Structuring-the-Unstructured.aspx> | <http://www.evault.com/uncategorized/top-benefits-of-hybrid-cloud-solutions-for-backup-and-archive/> | <http://www.ironmountain.com/Knowledge-Center/Reference-Library/View-by-Documnt-Type/Data-Sheets-Brochures/C/Compliant-Asset-Tracking-Service.aspx>