



WHAT IF YOU COULD

- > **Unlock the hidden value of your content:** capture, classify, index, enrich and visualize your data regardless of format - physical and digital.
- > **Connect to multiple content and data systems throughout the business.** Next-generation technology and methodologies maximize the value of your existing infrastructure and legacy applications where your invaluable information resides.
- > **Manage any file type:** from traditional documents, reports, scanned images and spreadsheets, to modern file types such as images, audio and video formats.
- > **Achieve business assurance:** Automate and streamline critical decisions and approvals by unlocking the power and value hidden in your data.

SOLUTION BRIEF

DRIVE BUSINESS EFFICIENCIES AND MODERNIZE YOUR CONTENT CAPABILITIES

BUSINESS CHALLENGE:

Extracting value from data across varied content formats creates a challenge for organizations. Much of this content is stored in disparate digital repositories (i.e. file shares, cloud storage, cloud applications, etc.), as well as storage boxes and backup tapes, which makes it difficult to quickly and easily extract critical business information. These diverse storage systems mean it's that much harder to leverage information for the purposes of driving revenue, enhancing customer experiences, achieving greater efficiencies, collaborations, and managing compliance.

Even if the content is accessible, it takes considerable time, resources and cost to search, retrieve and understand what information is in inventory to make it useful for enabling workflows and business processes.

What complicates things further is that many existing enterprise applications are built on monolithic legacy technologies. In a digital world where customer expectations are rising with each passing year, these systems can no longer meet the operational needs of businesses ... nor the customers they serve, as they require a level of expertise that is expensive to maintain and requires significant lead-time to deliver value.

A MODERN ENTERPRISE CONTENT SERVICES PLATFORM

For an agile solution that addresses the needs of today's organizations, there is Iron Mountain InSight, a Content Services Platform (CSP) that unlocks the value of data supporting transactional business processes and back office functions. It provides mobile and cloud access while simultaneously managing the volume of unstructured content such as documents, videos, and photos in a quick and efficient manner.

With an open source and cloud-native foundation, Iron Mountain InSight leverages technologies such as artificial intelligence (AI) and machine learning (ML) as well as low code development techniques to deliver a flexible platform. For companies to rapidly and strategically modernize their information systems while providing federated search across multiple repositories, Iron Mountain InSight paves the way.

Iron Mountain InSight provides the industry's most advanced Content Services Platform (CSP) to help organizations unlock the hidden value of their content – wherever it resides – through modern, AI-infused content-driven applications.



SCALABLE

Scales to meet the needs of a modern business with BILLIONS of items, of any type, stored in any system or repository



CONNECTED

Connects to multiple content and data systems throughout the business including LOB apps, other ECM systems and on-premise and cloud-based fileshares



FLEXIBLE

Management of any file type from traditional documents, reports, scanned images and spreadsheets, to modern file types such as images, audio and video formats



PERSONALIZED

Rapid configuration-driven implementations that deliver personalized interfaces making it easy and intuitive for users to quickly access the content they need, in a way that they're used to



CLOUD-NATIVE

Built for the cloud to fully leverage cloud-based storage, databases, elastic scalability, and web-based services that ensure a future-proof technology that grows with your business



AI-POWERED

Architected to take full advantage AI-powered classification, recognition and prediction capabilities via the cloud to automate manual processes and increase overall productivity

A SOLUTION FOR TODAY'S NEEDS

Iron Mountain InSight delivers next-generation technology and methodologies to maximize the value of your existing Enterprise Content Management (ECM) framework and legacy applications. The platform ties together content from any source and enables you to customize your infrastructure to maintain a future-proof technology that grows with your business.

With Iron Mountain InSight, it is faster and easier than ever to modernize operations, fuel the customer experience and guarantee information systems won't be superseded with newer versions.

Iron Mountain InSight can help you solve difficult business challenges including:

INDUSTRY	BUSINESS CHALLENGE	SOLUTION BENEFITS
Financial Institutions	Increase loan file accuracy and completion	Speed up loan processing by automating and validating loan completeness Analyze enriched data to improve loss mitigation, identify new loan opportunities and develop new loan programs
Insurance	Streamline operations of processing claims forms in order to be more responsive to the customer and increase the accuracy of the RPA process.	Faster and more accurate claims processing. Ability to assess trends and patterns to identify possible anomalies in the filing of loss claims to look for emergence of fraud. Leverage data insights to create new revenue streams.
Oil & Gas	Intelligently search and manage well & land data throughout the company	Access relevant information for a given geographical region or project to determine its viability for future use/sale Manage assets and help identify/ predict issues