BETTER TOGETHER: TAPE+CLOUD

We all want better for our data. If you are like most of your peers, you're balancing the benefits of the cloud with the advantage of tape storage.

A recent IDG Research survey of IT leaders revealed:

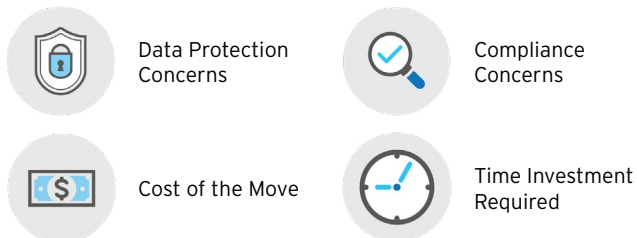**86%** find it **difficult to find and restore** legacy data from tape

68% say it can take **up to 5 days** to find a document on tape

62% frequently retrieve data from tape **for compliance**

59% frequently restore data from tape **to transfer** it

Here are the hurdles most commonly associated with moving from tape to cloud:

Data Protection Concerns

Compliance Concerns

Cost of the Move

Time Investment Required

SOURCE: 100 IT decision-makers surveyed by IDG Research, March 19–27, 2018

If concerns like these are holding you back, remember, It's okay, and often preferable, to keep some archived information on tape.

In fact, a **hybrid storage solution** may be the best way to ensure your data is protected and preserved, yet still accessible. If you still have concerns, partnering with a managed service provider can help remove some of the burden of the transition and the management of a hybrid system. This could be the most cost-effective way to jump-start the important and inevitable move to the cloud.

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