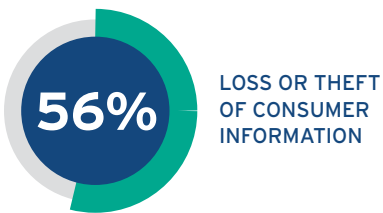


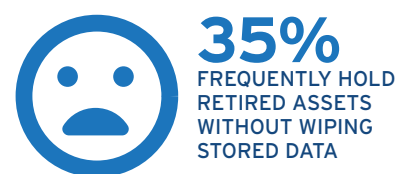
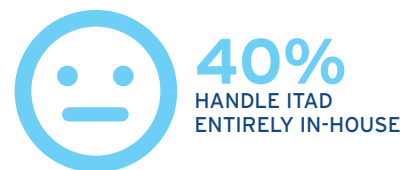
# IT ASSET DISPOSITION WHAT WORRIES FINANCIAL SERVICES ORGANIZATIONS MOST?

IT leaders at financial services companies know that IT asset disposition (ITAD) is critical to data security, but very few are doing something about it. IDG recently queried IT decision-makers at financial services organizations to understand their top ITAD concerns and their plans for addressing the new challenges.\*

WHAT WORRIES YOU MOST ABOUT IMPROPER DISPOSAL OF IT ASSETS?



WHAT ARE YOU DOING TO MITIGATE THE RISKS IN DISPOSING OF IT ASSETS?



**PROVING GDPR COMPLIANCE** WITH A FIRM ITAD PROGRAM IS IMPORTANT BUT OFTEN OVERLOOKED.



**\$6.53 MILLION** | **\$217 PER RECORD**  
THE AVERAGE COST OF EACH U.S. DATA BREACH\*\*

**FINANCIAL SERVICES ORGANIZATIONS ARE ASKING FOR HELP.** WHAT CAPABILITIES ARE THEY LOOKING FOR MOST IN AN OUTSOURCED ITAD PARTNER?\*



## WE'VE GOT YOUR ITAD ANSWERS

Iron Mountain's Secure e-Waste and IT Asset Disposition service offers a reliable solution for collecting, destroying, recycling or remarketing end-of-life IT assets in a secure and environmentally-compliant manner.

- ✓ **Secure Chain of Custody** - Our extensive fleet of alarmed and GPS-tracked vehicles delivers a secure chain of custody and consistent service across all locations.
- ✓ **e-Stewards Enterprise** - Third-party certification that ensures a safe, ethical, and responsible standard for IT Asset Disposition.
- ✓ **Global Footprint** - Services available in 26 countries spanning five continents.

Visit [IronMountain.com/questionIT](https://www.ironmountain.com/questionIT) or call 1-877-654-3809

\*SOURCE: "Secure IT Asset Disposition: Achieving Business Value While Mitigating Risks" - IDG Report (2019)  
\*\*SOURCE: "IT Asset Disposition: A Necessary Part of GDPR Compliance" (Michele Hope)