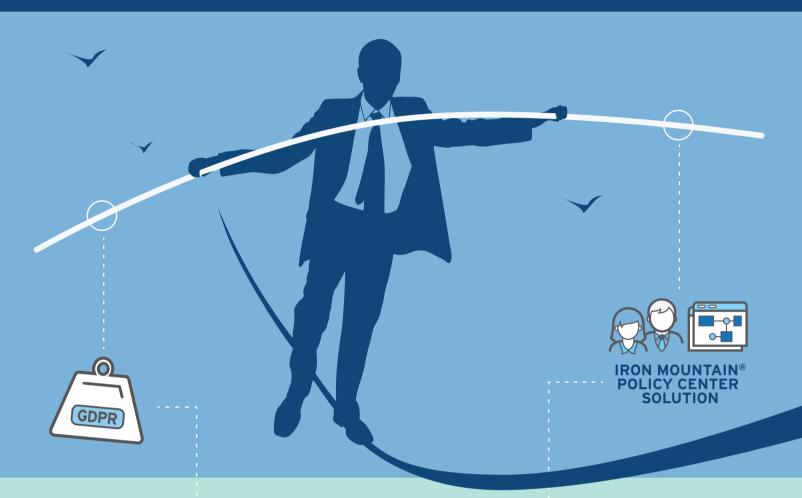
**GENERAL DATA PROTECTION REGULATION BEGINS MAY 2018** 

## DON'T LET THE GDPR THROW YOU OFF

Information management is a delicate balance as it is. But the weight of the GDPR can disrupt everything if you don't do something to counter it.



## WEIGHTY REQUIREMENTS

Keep a record of processing activities involving personal data

Document a lawful basis for processing data

Only store data for as long as necessary

Respond to privacy issues and requests, e.g. breach, erasure, subject access requirements



Severe fines for noncompliance

## COUNTER BY 0000 MANAGING **PRIVACY AND RETENTION TOGETHER**



Tools to map personal information and processes

Continuously updated retention and privacy requirements

Retention requirements help you know when you can dispose of data or refuse erasure

Maps show where data is located so you can respond to time-sensitive issues



Cost and time savings, plus reduced risk of fines and exposure to breach





## 800.899.IRON | IRONMOUNTAIN.COM/POLICYCENTER

© 2018 Iron Mountain Incorporated. All rights reserved. Iron Mountain and the design of the mountain are registered trademarks of Iron Mountain Incorporated in the U.S. and other countries. All other trademarks are the property of their respective owners.