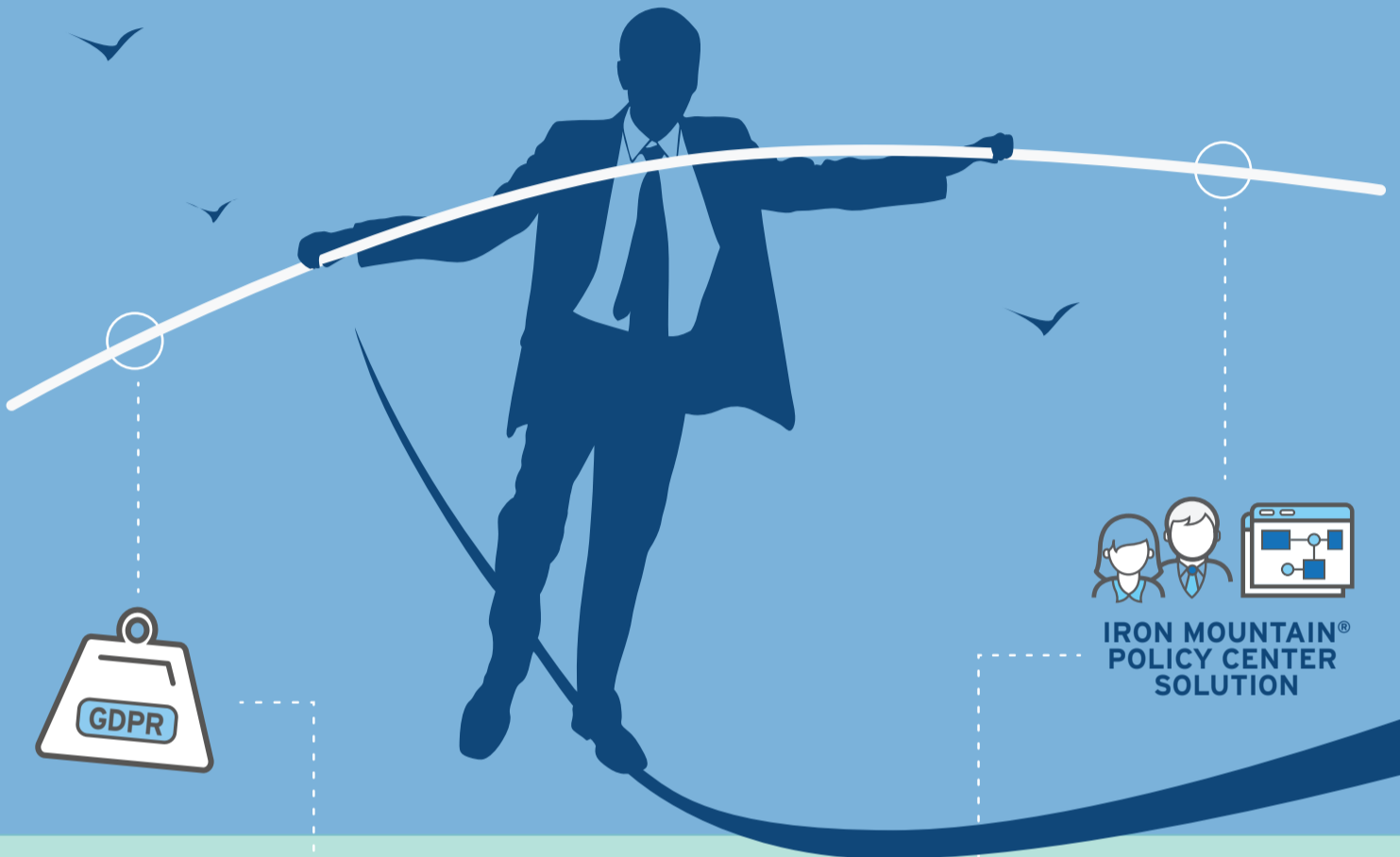


# DON'T LET THE GDPR THROW YOU OFF

Information management is a delicate balance as it is. But the weight of the GDPR can disrupt everything if you don't do something to counter it.



## WEIGHTY REQUIREMENTS

- Keep a record of processing activities involving personal data
- Document a lawful basis for processing data
- Only store data for as long as necessary
- Respond to privacy issues and requests, e.g. breach, erasure, subject access requirements



Severe fines for noncompliance

## COUNTER BY MANAGING PRIVACY AND RETENTION TOGETHER



- Tools to map personal information and processes
- Continuously updated retention and privacy requirements
- Retention requirements help you know when you can dispose of data or refuse erasure
- Maps show where data is located so you can respond to time-sensitive issues



Cost and time savings, plus reduced risk of fines and exposure to breach

[CLICK TO DOWNLOAD THE POLICY CENTER SOLUTION BRIEF](#)

