



INDUSTRY FACT

IDC ESTIMATES
THAT DATA IS
GROWING AT
27% CAGR.

IDC 2018

SOLUTION BRIEF

MODERNIZE IT WHILE CUTTING COSTS AND REMAINING COMPLIANT

Storing all your data in the cloud is expensive, especially since data is growing exponentially. Most data is inactive – that is, it may need to be kept for long-term retention purposes, but access is likely infrequent. You need an alternative to what other cloud providers and hyperscalers typically offer for long-term storage.

HOW A MULTI-TIERED DATA PROTECTION STRATEGY CAN HELP

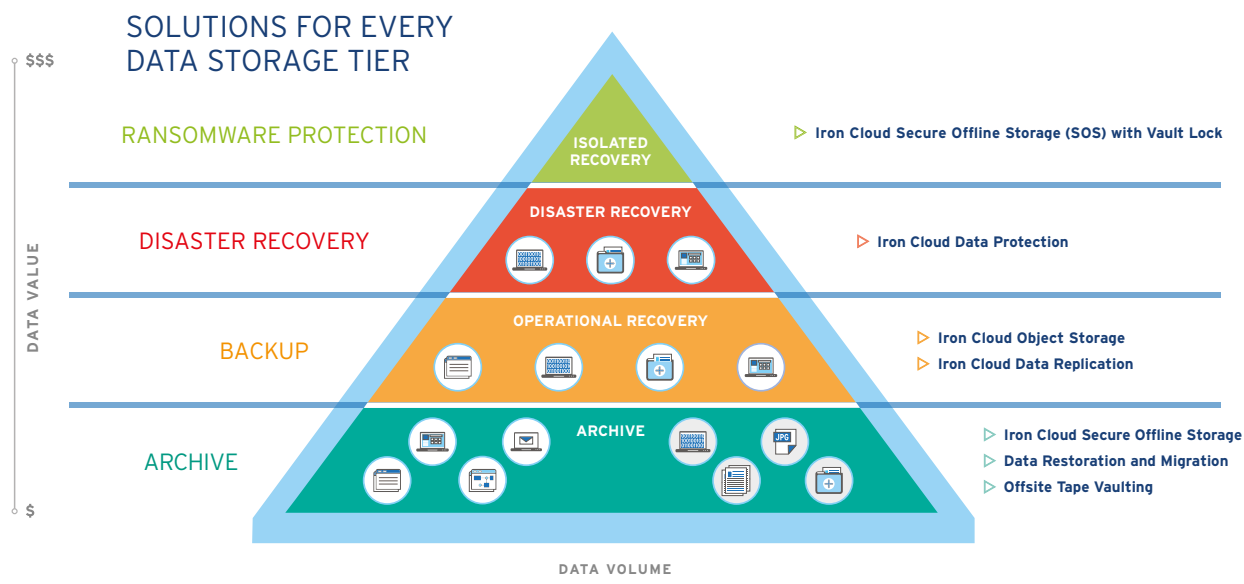
You need a multi-tiered data storage solution that works with you throughout the data lifecycle while decreasing your Total Cost of Ownership (TCO) and increasing operational efficiencies, which can accelerate your organization's digital transformation. This approach can help:

- > **Save money:** reduce long-term storage costs by archiving inactive cloud data and retiring on-site storage hardware and legacy backup infrastructure
- > **Plan for data growth:** ensure data is in the right place at the right time by using a multi-tiered data protection approach
- > **Improve security:** increase security against ransomware and other cyberthreats with an offline, air-gapped, gold copy of your data
- > **Ensure compliance:** adhere to your retention policies and protect against possible litigation by storing inactive data offline with fast retrieval options

IRON MOUNTAIN'S DATA PROTECTION SOLUTION PORTFOLIO

An end-to-end data protection strategy inclusive of object storage for active data, secure offline storage for inactive data and restoration services and tape storage for legacy data can help you manage your data no matter where it lives. Choose services based on your data storage needs.

Iron Cloud™ Secure Offline Storage:	Store infrequently accessed data securely offline for compliance and long-term retention
Iron Cloud™ Object Storage:	Store active data online for easy retrieval
Data Restoration and Migration Services:	Store tape catalogs and tape libraries offsite using a fully Iron Mountain managed solution where data can be restored whenever needed
Offsite Tape Vaulting:	Store remaining legacy tape offsite in our secure, climate controlled vaults



A TRUSTED ADVISOR TO HELP THROUGHOUT THE DATA LIFECYCLE

Iron Mountain is the only vendor who can help you manage your data throughout its lifecycle. Whether you need to archive, back up, recover, or protect against a ransomware attack, Iron Mountain's data management solutions can help you better protect your information and modernize IT operations.

- Leverage secure offline storage to create an air-gapped gold copy of high value data
- Protect against ransomware with multi-factor authentication options
- Restore and retrieve data as needed

Work with us to create a data protection strategy based on your requirements, so you can:

- Simplify data management and reduce TCO for archive data with predictable, straightforward pricing
- Use a multi-tiered, technology agnostic approach to data management based on how data must be accessed over time

GET STARTED TODAY

It's time to rethink your data storage options and protect your data in the most secure, cost-effective way possible.

Call **1-877-654-3809**

Visit www.ironmountain.com/sos to learn more

WE PROTECT WHAT YOU VALUE MOST™

800.899.IRON | IRONMOUNTAIN.COM



ABOUT IRON MOUNTAIN

Iron Mountain Incorporated (NYSE: IRM), founded in 1951, is the global leader for storage and information management services. Trusted by more than 220,000 organizations around the world, and with a real estate network of more than 85 million square feet across more than 1,400 facilities in over 50 countries, Iron Mountain stores and protects billions of information assets, including critical business information, highly sensitive data, and cultural and historical artifacts. Providing solutions that include secure storage, information management, digital transformation, secure destruction, as well as data centers, art storage and logistics, and cloud services, Iron Mountain helps organizations to lower cost and risk, comply with regulations, recover from disaster, and enable a more digital way of working. Visit www.ironmountain.com for more information.

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